



Context: A Big Picture Success Story featuring The Security Company (Intl) Ltd working with Clear Thinking. We love working with engaged, motivated and feisty people, and our experience with this business more than lived up to our expectations. This client had a desire to involve the whole Management team in an activity that allowed them to focus in on the key measures of success that would drive the business onwards and help them get closer to their aspirations.



The Approach: We used Big Picture to give everyone in the Leadership Team a voice through a combination of 1-2-1s and workshops, and to take them through a thinking structure (the "Path") and create a visual model of how their business worked, using a simple, adaptable template. We created an environment where everyone had the opportunity to contribute fully, share their opinions and listen to the contributions of others. Lively debate and challenge allowed the reality of their business situation to surface and the final result was a shared Big Picture view. The key business drivers were identified along with many challenges and an abundance of opportunities. The team were excited by the opportunities they uncovered and aligned with business priorities, giving their actions back in the real world even more meaning and purpose.

Outcome: Big Picture sits at the heart of the way this team now works together. The "done up" version has pride of place at the offices, and the management team have proudly signed it as an indication of just how committed they are to bringing the Big Picture vision for their business to life.

"A seismic revelation, a terrific insight, great!" .. "A shared current view of the business" .. "Clear insight into key success measures driving business performance" .. "Aligned thinking about future emphasis and effort" .. "Discovery of multiple opportunities for business growth & development" .. "Really positive, love the mechanism of how it plays out, something to come back to at regular intervals – fantastic!" Sarah Janes, MD

a CLEAR
INSIGHT into
SUCCESS

BIG PICTURE
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