

# BIG PICTURE®

WE'RE all about this stuff .. what about YOU ..

WHY does YOUR Organisation exist?

We help people JOIN THEIR OWN DOTS @ WORK for a BETTER version of YOU and YOUR BUSINESS.

EACH and EVERY individual should understand how they FIT into the Organisation so you can help turn Challenges into OPPORTUNITIES. Work is WORTHWHILE, you have CONTROL over how you do it and can tell YOUR own STORY. As a result you GROW and PERFORM at the TOP of YOUR GAME!

In 25 years working with businesses I couldn't find the tools to ENGAGE the WIDER TEAM to deliver significant CHANGE in the TIME we had - they needed to see their own big picture. My STORYTELLING language SOLVED this problem.

So I developed my own tool called BIG PICTURE- a NATURAL PROCESS and a VISUAL LANGUAGE to tell a STORY. It's EMPLOYEE ENGAGEMENT but not as you know it! Seemingly SIMPLE to create as a PROCESS view of the business with the PURPOSE at the top and the CUSTOMER at the centre.

My business is YOUR BIG PICTURE providing expert light-touch DELIVERY and TRAINING and the physical KITS to suit your setting- which may not always be an office?! For those DEVELOPING SUCCESSFUL PEOPLE FIRST, VALUES-BASED BUSINESSES where people are encouraged to JOIN, GROW and PERFORM in their TEAMS.



the purpose of my business is ..

my product is ..

my service is ..

.. & another is ..

my customer is ..

WHO is YOUR CUSTOMER?

WHAT are YOUR PRODUCTS & SERVICES?

YES YOU write in the boxes!

Creator Martin Johnson specialises in frontline engagement for Business Change and People Development

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